

Resources

Health Occupations for Today & Tomorrow or HOTT website: <http://healthcareers.sd.gov/>.

SD Board of Regents website: <http://www.sdbor.edu/health/programs.htm>.

SD Department of Education website: <http://doe.sd.gov/octe/>.

SD Department of Labor website: <http://dol.sd.gov/>.

SD Department of Health website: <http://doh.sd.gov/>.

Video Contest Checklist

In order to qualify for the contest, the following documentation must accompany each video:

- * CD or DVD of your video;
- * Consent to Use Submitted Video form from each participant;
- * Written permission from the artist for use of any copyrighted material (i.e. music, photos, etc.), as applicable.
- * **Submit video and required paperwork to: Chrystal Wright, SD Office of Rural Health, 600 East Capitol, Pierre, SD 57501 by March 23, 2012.**
- * **For questions related to the contest, contact Chrystal Wright at 605-773-2706 or chrystal.wright@state.sd.us.**



2012 Healthcare Video Contest

Win CASH Prizes

Contest Deadline: March 23, 2012



Contact your High School Counselor or Health Science Teacher for contest details or visit: <http://healthcareers.sd.gov/HIPEHigh.aspx>



Sponsored by the Departments of Health, Education, & Labor.

Contest Rules

Use your creativity to design a healthcare video and you may be the winner of a CASH PRIZE!

Contest is open to all South Dakota high school students in grades 9-12;

Videos must focus on either the Healthcare Workforce Shortage in South Dakota or the Promotion of Healthcare Careers;

Videos must be five minutes or less in length;

Videos must be submitted in CD or DVD format by March 23, 2012;

Participants must submit written permission for use of copyrighted material (i.e. music, photos, etc.), as applicable;

A "Consent to Use Submitted Video" form for each participant in the video must be submitted, along with the video;

Participants must indicate which category they are submitting their video under either (a) Healthcare Workforce Shortage in SD or (b) Promotion of Healthcare Careers;

Videos will be judged on 4 criteria: (1) Educational Value, (2) Entertainment Value, (3) Originality, and (4) Content.

Healthcare Workforce Shortage

Between 2008 and 2018, over 8,000 additional healthcare workers will be needed in South Dakota;

There will be a 17% decrease in high school graduates between 2002 and 2018;

By the year 2025, the number of elderly in SD will double.

While our baby boomers are retiring, there are fewer and fewer young people to fill the vacancies left by them. In addition, our baby boomers are requiring additional healthcare services as they age. This puts South Dakota in a difficult situation when it comes to the supply of healthcare workers versus the demand that is needed.

In other words, healthcare careers are high demand careers. If you're undecided about your career path, consider researching a health career and entering our contest. You may just WIN BIG and find a career that will suit your future.

Cash Prizes

Cash prizes will be awarded for the top six place finishers in each category (Healthcare Workforce Shortage in SD & Promotion of Healthcare Careers). Prizes will be awarded as follows:

1st—\$700	2nd—\$600
3rd—\$450	4th—\$300
5th—\$250	6th—\$200